

Every £1 spend  
on delivering  
services could  
generate a greater  
Community Good

**SOCIAL VALUE - WIN WIN WIN**



**WIN - WIN - WIN**



**COMMISSIONER, SUPPLIER, COMMUNITY**

## Challenging Times

The recent Comprehensive Spending Review announced cuts to resource spending of between **25% and 40%**, coupled with a recent survey of Senior Finance and Procurement Professionals who said the biggest challenges they face in 2015/16 were reduced budgets and greater demands on services.

## Social Value - *WIN WIN WIN*

The Social Value Act has created an opportunity for commissioners and procurers to view tendering and supplier selection in a different way and embrace the Act to deliver innovative and creative services whilst offsetting the challenges from funding cuts and austerity.

Social Value when applied and delivered properly will be a **W1N W1N W1N**

- **The Commissioner wins** as not only does he get the service delivered but also additional Social and Community benefit which help ease the budget pressures.
- **The Supplier wins** because he wins the business
- **The Community wins** as they receive the benefits from the additional Social Value



*Social Value is very diverse and can be anything from creating apprenticeships, jobs or work experience opportunities for the long-term un-employed, or sub-contracting opportunities for small businesses (SME's) to softer benefits like supporting food banks, providing a meals on wheels service or supervising school lunchtimes to tackle bullying.*

**SOCIALVALUE "WIN WIN WIN"**

**SUSTAINABLE SUPPLY CHAINS TEL 0781 504 1677**

# Social Value “Making it Happen”

## Step 1 – Diagnostic

How good are you currently at delivering Social Value ? Find out by taking our 10 minute test.....*Click below to take the test...*

<http://sustainablesupplychainsltd.co.uk/social-value-diagnostic-tool-take-the-test/>

## Step 2 – Prioritise

We work with your key stakeholders to develop meaningful Social Value outcomes.

## Step 3 – Embedding Social Value

Results of the diagnostic will tell us how good you are and where we could improve, which can be anything from developing the internal commissioning and procurement process to upskilling the supply chain to be able to bid for and win business whilst at the same time delivering added social value and community benefit.

## Step 4 – Measure

We have a Social Value Reporting platform which will give you reports and updates tailored to your requirements.

## Step 5 – Free Funding

Best of all this could all be **FREE** if you take advantage of our Cost Analytics programme which can return you 1% of your Invoice spend over the past 5 years and that bit is **FREE** too

Interested ? Contact us via the website at -

<http://sustainablesupplychainsltd.co.uk/contact-us-at/>



### Case Study – Liverpool City Council

*We are very pleased with the work done to date it has given us a solid platform to embed Social Value into our procurement and commissioning processes and more so the ability to report in real time on the Social Value we deliver from our contracts. We believe there is a lot more that can be achieved and are looking forward to exploring more opportunities to enhance our Social Value offering and profile and be part of the ambition to turn Liverpool into a smart city.*

Trevor Ingram - Head of Commercial Procurement



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