



LIVERPOOL CITY COUNCIL CASE STUDY



Liverpool City Council – Embedding Social Value into Procurement and Commissioning processes to deliver services which are innovative, improve community well-being, encourage local purchasing of goods and services and create local employment and training opportunities for all not just within the Council but city wide.

The Public Services (Social Value) Act 2012 requires all public bodies in England and Wales to consider how the services they commission and procure might improve the economic, social and environmental well-being of the area. Liverpool City Council are committed to social value and wanted to ensure that social, economic and environmental wellbeing opportunities were maximised during the commissioning and procurement processes.

What we did

Diagnostic - a diagnostic at the Council looked at: current understanding of what social value meant; review Contract Standing Orders; review commissioning process; review procurement process and documentation; conduct a spend analysis of supply chain looking at numbers, locations and value of spend.

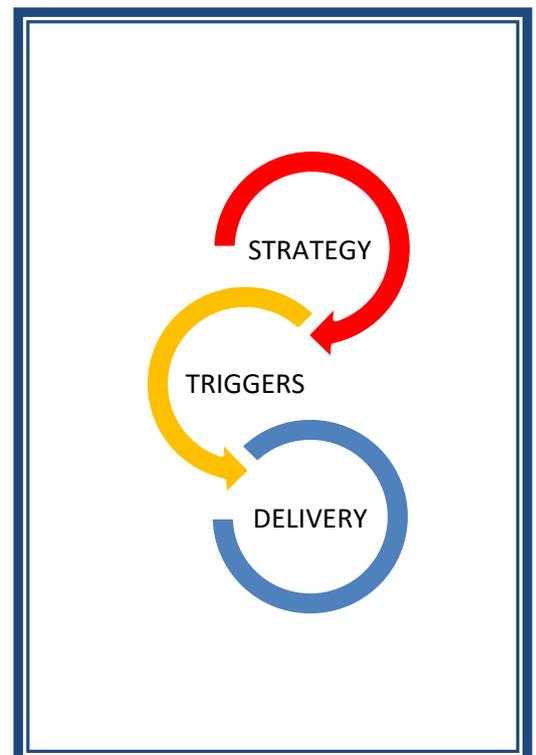
<http://sustainablesupplychainsltd.co.uk/social-value-diagnostic-tool-take-the-test/>

SSC developed a framework model and guidance based on the British Standard BS8903 and provided a structured framework for Commissioners and Procurers to embed Social Value into the day job with a focus on Prioritisation, Enabling and Delivery

SECTION 1 = PRIORITISATION / STRATEGY is the first step in understanding what Social Value means to your organisation and what your priorities are, ideally Social Value priorities will be linked to Business or Service priorities.

SECTION 2 = ENABLERS / TRIGGERS are the skills, the tools, techniques and the ways of working to enable delivery of Social Value within your organisation.

SECTION 3 = DELIVERY – this section looks at how we embed Social Value into our commissioning and procurement processes and what should be addressed at various points within the process.



Developing the Social Value Outcomes Framework – working as the Social Value advisor to the Council, early in the process we established the Social Value priorities of the council in conjunction with Council Priorities, Mayoral Priorities, the recommendations of the Fairness Commission report and all Directorates.

Each directorate appointed a lead who we worked with to develop a Social Value Outcomes Framework based on the categories within the table right and in line with the guidance from the Act re Social, Economic and Environmental wellbeing.

1	Jobs & Skills	Economic
2	Business	
3	Transport & Energy	Environmental
4	Green Space & Bio Diversity	
5	Waste & Natural Resources	
6	Wellbeing	Social
7	Equality & Diversity	

This work resulted in the development of a set of outcomes within each of those categories which were specific to the priorities and requirements of the Council. Those outcomes were developed in line with the legal framework of the Act and used within the commissioning and procurement process.

Reporting - Quarterly Social Value reports provide senior management with details of where the Council money is spend and which supplier are winning the contracts. The long term aim is to maximise the amount of spend and the number of contracts that are placed with suppliers in the Liverpool City Region, in line with procurement legislation.

Measuring the Outputs – We developed a cloud based portal to measure the Social Value outputs in real time, giving the Council access to real time data on how much Social Value they have delivered across the Liverpool City Region.

Partnership Working – We are very pleased with the work done to date it has given us a solid platform to embed Social Value into our procurement and commissioning processes and more so the ability to report in real time on the Social Value we deliver from our contracts. We believe there is a lot more that can be achieved and are looking forward to exploring more opportunities to enhance our Social Value offering and profile and be part of the ambition to turn Liverpool into a smart city.

Trevor Ingram

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